



Artists Listen Up

At the core of the BurnLounge business model is the independent, or unsigned, underserved artist.

Music of unsigned artists can be bought and sold on Burnlounge. Unsigned artists contract with Burnlounge directly to negotiate royalties for the sale of their music. Not only can they now spread their music to a wider audience, they can also make a profit when their fans download songs or albums.

Artists not only get paid off of the music they own but they **earn 20% more** when that music is sold from their own BurnLounge site **AND - they benefit from the sale of everything sold including ALL artists on their site**, over 1 million tracks.

Here is how Burnlounge came about and what caused Alex Arnold to write his initial business plan. He was trying to get a local group signed with the major labels with no success and became very frustrated. He spent a lot of his own money trying to accomplish this with every door slammed by the major labels. He said to himself: **"There has got to be a better way."**

So he contacted Stephen Murray and Ryan Dadd who are his current business partners, and said: **"What if we could create a win-win situation which would allow people to own their own online record store and market the music of their favorite artists whether they are a major artist or a local artist? This model would also help stop the pirating and allow music fans everywhere to profit from the music and entertainment industry."** Thus creating **BAND TO FAN RETAIL!**

Ultimately the Burnlounge model was built because of the company's passion for independent music. They are into creating opportunities for artists who may not otherwise have an opportunity. They can use the Burnlounge model to **turn a local or regional fan base into a national and, soon, even international street team selling their music for them.**

There are many aspects to BurnLounge. If you want to get you music promoted, Burnlounge is for you. If you want to make money doing it, BurnLounge is for you. If you want to build a business and make some serious money, BurnLounge is for you. Get a hold of me and let's talk about what BurnLounge has to offer you and GET IN!

Our team welcomes the opportunity to help local and regional artists get their music into Burnlounge's catalog along side major artists such as **Metallica, ColdPlay, Santana, U2, Kenny Chesney, 50 Cent, Ted Nugent and Collective Soul.**

Please contact JoJo Arland at: <https://www.burnlounge.com/arland> or at arlandjm@yahoo.com if you are interested in more information.